



Critical Management Studies Division

Academy of Management

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From Your Newsletter Editor

Nadia deGama, *York University, Canada, Newsletter Editor*

Welcome to the June, 2017 issue of the CMS newsletter! In this issue we focus on news related to the upcoming AOM meeting in Atlanta. Mark Learmonth, CMS Division's program chair provides highlights from the Division's main program in Atlanta. Mark also provides an overview of an All-Academy Theme Special session entitled, "The borders of nations and scholarship" which addresses the relationship between national boundaries (and efforts to manage, control or change those boundaries) and our identity and work as management scholars. For those who plan on attending the annual AOM meeting in Atlanta, we hope you attend this session as it is designed to give voice to member concerns about recent events sparked by President Trump's Executive Order¹, while main-

taining an emphasis on rigor, transparency and review in designing the AOM conference program.

Ajнеш Prasad and Stephen Cummings, PDW Co-chairs invites all doctoral students and early career researchers to submit applications to the CMS Division's doctoral consortium, after which Banu Özkazanç-Pan and Paul Donnelly offer a preview of both the keynote speaker and the Get out of the Hotels activist session.

The CMS division is proud to support the Australian Business Ethics Network and its 'Jan Schapper Scholarship'. Michelle Greenwood, Monash University, provides an overview of the scholarship which has been established to honour Jan's legacy and her involvement in developing a critical business ethics sensitivity in the academy.



Finally, please do contact any of us on the CMS Executive Committee with any feedback and ideas for upcoming issues of the newsletter. We hope this space provides for an opportunity for all CMS members to benefit from

and contribute to our shared interests, becoming more of a community that continues to provide solidarity and support.

Best wishes,
Nadia

¹In January 2017, President Trump instituted an Executive Order putting in place a 90-day ban that denied US entry to citizens from seven Muslim majority countries - Iran, Iraq, Syria, Sudan, Libya, Yemen, and Somalia

Highlights from the Division's Main Program in Atlanta

Mark Learmonth, *Main Scholarly Program Chair, Durham University, UK*



Our paper sessions engage alternative and critical perspectives including on: business schools and universities; identities; indigenous world views; development; leadership; ethics; organizational history; and research. We also have a session on our long running Dark Side Case Competition (Monday 3:00, MAR Marquis M103). In addition to paper sessions, we are co-sponsoring 10 symposia, including our Showcase Symposium Organizing in/for the Anthropocene: Radical Transdisciplinary Thinking (Monday 11:30, MAR Marquis M101).

There will also be an All Academy Theme Special Session entitled “The borders of nations and of scholarship: At the interface of politi-

cal and intellectual questions” held on Sunday (10:30 HYR Embassy Hall DE). In this session, we will debate the relationships between scholarship and political activism. Our central question will be what new light attempts to impose arbitrary border controls by Executive Orders casts on the identity of management scholarship and that of individual scholars, particularly those who also engage through activism and political involvement. All are welcome to attend; however, if you would have attended the 2017 AOM but now feel unable to do so because of the issues raised, we can receive contributions by video so that your voice can still be heard. Please send contributions to cmsd.aom@gmail.com

Thanking Reviewers

I would like to thank everyone who volunteered to review for the main program this year. I really appreciated your voluntary efforts and we could not have produced a program without you. A total of 177 people volunteered

– so many in fact that a small number of you were not actually called upon to review. However, I am sure that we will use you next year so please, everyone volunteer again when the time comes for the 2018 program.



Keynote, Activist, and GOOTH: All coming your way in Atlanta

Banu Özkazanç-Pan, *Division Co-Chair Elect, University of Massachusetts Boston*
Paul Donnelly, *Division Co-Chair Elect, Dublin Institute of Technology*

You may well be asking, “What the heck is GOOTH?” Well, it’s our shorthand for a popular program staple established by former Division Chair, Sarah Stookey, and last run in 2013, which we are bringing back this year, *Get Out Of The Hotels* (scheduled for 14:00 to 17:00 on Saturday, August 5th).

Together with our colleagues (Arturo Osorio, Sinéad Ruane, Sharon Feeney and Rafael Burgos-Mirabal), we scoured the Atlanta activist scene and came upon AROMA (Activists Recruiting, Organizing, & Mentoring in Atlanta), which is a relatively newly formed community group dedicated to recruiting, training and supporting local activists.

As we write, we are in the process of finalising the session, word of which we will circulate in due course. In the interim, you can learn something about AROMA through a 2014 piece in the *Daily Kos* – **AROMA - Creating sustainable activism across Atlanta movements** – and through the **AROMA** website.

Reflecting on past experience with the *Activist Speaker Session* (scheduled together with the Division Business Meeting for 15:00 to 17:30, Sunday, August 6th), though we have had some excellent speakers, the sessions have generally not been well attended. Also, in light of the myriad issues calling out for action, exacerbated by the rise of Trump amongst others, there is something to be said about sitting in our comfortable academic seats while watching someone else speak about activism.

Thus, this year, we are planning a rather different activist session. Instead of hosting a speaker, we will be running an interactive and collaborative think-in about what activism means for our community



and our scholarship. This re-imagined session will very much compliment both *Get Out of The Hotels* and the CMS-sponsored *All-Academy Theme Special Session*, “The Borders of Nations and of Scholarship: At the Interface of Political and Intellectual Questions” (scheduled for 10:30 to 12:30 on Sunday, August 6th).

In the weeks leading up the annual meeting, and in preparing for the activist session, we will be in contact with you to gather your thoughts and insights on such questions as: what does activism mean for us as CMS scholars (and not just in these turbulent times); how to re-imagine our engagement with activism (indeed, should we engage with activism – if so, how; if not, why not); how can our scholarship support activists in the struggle to defend/strengthen values we hold dear; who is/has been engaged in activism (and what form does/did that take); how can we leverage our scholarship to have impact beyond the academic (and what form does that take); what other forms of engagement are possible (e.g., documentary film making, investiga-

tive journalism projects, pro bono work with the community); how might we make our engagement with activism “count” in terms of “performance metrics”; etc.

Indeed, we are particularly keen to hear from those within our community who are/have engaged in both scholarship and activism and their reflections on their positioning as both scholar and activist.

Our *Distinguished Keynote Speaker* this year is Ann Cunliffe. Currently Professor of Organization Studies at Fundação Getulio Vargas-EAESP, Sao Paulo, Brazil, over the course of her career in academia, Ann has also held positions at institutions in the UK and the US. Her current research interests lie at the intersection of organizational studies, philosophy and communications, to examine how organizational life, identities and action are shaped in living conversations. In particular, she is interested in exploring how we can engage in collaborative,

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responsive and ethical ways of managing organizations. Other interests include: developing reflexive approaches to management research, practice and learning; and expanding the reach and 'rigor' of non-positivist qualitative research.

A past chair of the Division (2009-10), Ann's involvement with the Division goes back to the first CMS workshop at the 1998 Academy meeting in San Diego. In a 2008 "Speaking Out" piece in *Organization**, and reflecting on her earlier experience within academia, Ann wrote: "Living in the US, I was finding it difficult to survive in a normalized academic world where my work didn't fit the norm. The crowning moment was when, as an adjunct, I was told I wouldn't get a tenure-track position because I wasn't doing the 'right' work, with the 'right' people, publishing in the 'right' journals

and, in addition, my work was 'too innovative'. I thought the latter was a joke—it wasn't. During that time, it was the CMS community, along with a small group of women ethnographers, who frankly kept me sane, intellectually alive and engaged in the work I really wanted to do."

Indeed, as Ann commented to us on accepting our invitation to be the Division's 2017 keynote speaker: "Being positioned as the 'other' during my years working in the US meant that building a community in which imagination and support could flourish was really important. And still is. And CMS is a space for that."

In sharing an outline of her keynote talk – "Humanifying' Ourselves: Interfaces - Liminal Spaces?" – Ann notes: "There have been a number of Academy and CMS Division Keynotes around

how to make our work relevant and what it means to be a scholar in today's world – a debate that has taken on critical significance in 2017. I will address these issues through the notion of 'humanifying', suggesting that the start point for discussion is an ontological one that focuses on what it means to be human in a human world. This is not easy knowledge, because it challenges the intellectualist imperative that lies at the heart of much of our academic work. I will trace how humanifying may impact our identities as critical scholars, our work as researchers, and our ways of theorizing, highlighting both the tensions and potentials of working in these interfaces ... or ... liminal spaces."

As always, we look forward to seeing as many of you who can make it to Atlanta as possible in August.

* Cunliffe, A. (2008) Will You Still Need Me ... When I'm 64?1 *The Future of CMS. Organization*, 15(6): 936–938.

Calling all Doctoral Students and Early Career Researchers!

Ajnes Prasad, *Program Co-Chair Elect (PDW Chair), Tecnológico de Monterrey, Mexico*
Stephen Cummings, *Program Co-Chair Elect (PDW Chair), Victoria University of Wellington, New Zealand*

The PDW Co-Chairs invite doctoral students and junior faculty to submit applications to attend the Critical Management Studies Division's Doctoral Consortium. The consortium will take place during the Academy of Management Annual Meeting in Atlanta.

The consortium will offer an incredible opportunity to engage in professional development through supportive and engaged interactions with senior academics and peers alike. The deadline to submit application is 2 June 2017, however, late applications will be considered.

Applications to attend the doctoral consortium can be found on the CMS division's website. Please send applications to Paulina Segarra at: paulina.segarra@gmail.com

To locate the application, please see:
<http://cms.aom.org/wp-content/uploads/CMS-doctoral-consortium-2017.pdf>

10th International Critical Management Studies Conference



The 10th International Critical Management Studies (CMS) Conference is being held in Liverpool, UK, July 3-5, 2017. We have got a fantastic response to the Call for Papers and close to 600 high quality papers will be presented at the Conference.

The preliminary programme for stream sessions is available for download at <https://www.edgehill.ac.uk/business/7-conference-schedule/>

The deadline for registration is **5th June 2017** to ensure inclusion of the papers in the final Conference programme.

Registration is open at <http://store.edgehill.ac.uk/product-catalogue/conferences/conferences-and-events/10th-international-critical-management-conference-3rd-5th-july-2017>

Inquiries about the conference or any other issues can be made to the Conference Chairs: Professor Paresh Wankhade and Professor David Weir at cms2017@edgehill.ac.uk

You can also follow us on Twitter [@CMS17EHU](https://twitter.com/CMS17EHU)

We look forward to welcoming colleagues in Liverpool

Consider submitting your work to Qualitative Research in Organizations and Management (QROM)



QROM is a critical (management) journal. As such, we are looking for articles that don't just arrive at useful findings based on qualitative methods but which:

- provide an "in-depth" study of the processes involved (e.g., what activities/ interrelationships can be identified in arriving at a particular conclusion?)
- discuss/reflect on issues of research practice (i.e., what we can learn from applying selected qualitative methods);
- are critical (i.e., broadly concerned with understanding the impact of managing and organizing on human experience and life chances);
- are focussed on subjective experience (i.e., provides in-depth understanding of what people feel about the processes involved);
- are context oriented (e.g., provides understanding of the context in which the study is conducted and the potential influence on the people under study);
- provides an in-depth account of key aspects of the (qualitative) research applied and the challenges involved (e.g., what methods were used, how/why were they used, and what lessons are to be learned from adopting a particular research strategy)

For more information please visit on the journal please visit:

<http://emeraldgroupublishing.com/products/journals/journals.htm?id=qrom>

The Jan Schapper Scholarship in Critical Business Ethics

Michelle Greenwood, *Monash University, Australia*

The Jan Schapper Scholarship in Critical Business Ethics was founded in 2015 to provide encouragement and support for a PhD student, earlier career researcher, or other worthy recipient, to participate and present research that develops a critical approach to business ethics at the ABEN annual meeting. ABEN acknowledges the generous and thoughtful contribution from the Critical Management Studies division of the Academy of Management. You can read about two previous recipients of the scholarship at <http://aben.org.au/jan-schapper-scholarships/>

Jan Schapper who died on 24 September, 2014, was a co-founder of ABEN, co-chair (with Gavin Jack; 2010-15) of the Critical Management Studies Division in the Academy of Management, and a passionate critical business ethics scholar.

As a scholarly community, we were fortunate to experience Jan's quiet determination to bring her political critique, moral awareness and relationality to management research and education. Jan wanted to make a contribution, and to get to the things that mattered, especially teaching and learning. Deeply immersed in feminist, Marxist and psychoanalytic scholarship, Jan's research interests included higher education, critical approaches to business ethics and CSR, and workplace equality and diversity. Jan was especially concerned to bring critical and ethical pedagogy to teaching and learning, and to ensure that it provides a supportive and friendly forum in which future scholars can develop their work. At Monash University, Jan developed the first Master's level units in business ethics and CSR, and at La Trobe University, she taught MBA subjects in business ethics, diversity, CSR and business in society. Jan was an outstanding educator whose unsurpassed teaching, mentoring and supervision skills



Dr. Jan Schapper

had a profound and personal impact on hundreds of students.

Those of you who knew Jan would have had the privilege of experiencing her extraordinary presence and energy; they were as subtle as they were singular. Her way of being was very definite, yet without being imposing. She brought thoughtfulness and respect to every endeavour and interaction in her life.

The Jan Schapper Scholarship in Critical Business Ethics comprises a bursary and the waiving of the

ABEN conference registration fee. If you would like to be considered for the scholarship, please indicate this in writing on your abstract/paper submission for the ABEN conference. Participants whose abstracts/papers are eligible for the scholarship will be invited to submit a full paper to steven.dellaportas@rmit.edu.au by 15 September 2017. A decision on the awarding of the scholarship will be made in early October.

If you would like to support the Jan Schapper Scholarship in Critical Business Ethics please contact michelle.greenwood@monash.edu