



an Open Access Journal by MDPI

## **Business Models and Sustainable Development Goals**

**Guest Editor:** 

## **Assoc. Prof. Prescott C. Ensign**

Lazaridis School of Business and Economics, Wilfrid Laurier University, Waterloo, Ontario N2L 3C5, Canada

pensign@wlu.ca

Deadline for manuscript submissions:

**30 November 2020** 

## **Message from the Guest Editor**

This Special Issue focus on research examining the application of various business models to support sustainable development goals (SDGs). This special issue provides а platform for theory-based conceptualization, and case studies in order to broaden accelerate our understanding of innovative sustainable business models and sustainable development goals. We encourage submissions by academics and practitioners that examine the application of innovative business models designed to promote sustainable development by organizations. This includes examination of the internal and external challenges faced in this process. Submissions are welcomed that examine this domain from theoretical perspectives, consolidate existing theories and/or test methodologies that contribute to this field of knowledge. This can include conceptual and empirical studies using quantitative or qualitative analysis, studies with a special interest on using different levels and units of analysis, and specific case studies of organizations that have focused on specific area(s) or ways to promote environmental, sustainability (e.g. health. natural resources, or climate change issues).



